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INDIA THIRTY FIRMS FROM S AMP P
BSE SENSEX INDEX WHICH
CONSISTS OF 30 FIRMS FROM
ACROSS VARIOUS MANUFACTURING
AND SERVICE SECTORS THE
ANALYSIS WAS CARRIED FOR A
PERIOD FROM FY 2008 2009 TO 2012

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his theories about the
hidden value of
intellectual capital of
skandia and developed a
management model for
this value in 1997 he
published the book
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effects that exist among
intellectual capital
knowledge sharing and
anizational performance is
the main purpose of this
study data were gathered
from 356 employees
working in manufacturing
panies in jordan in order to
test the hypotheses of this
study the approach
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undertaken the results of
the analysis revealed that
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increasingly recognized as

an important strategic

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anizational knowledge
customer satisfaction
product innovation
employee morale patents
and trademarks that never
appear in its financial
reports"*

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Classification Intellectual

Capital Is Normally

Classified As Follows

Human Capital The Value

That The Employees Of A

Business Provide Through

The Application Of Skills

Know How And Expertise

Human Capital Is An

Anization S Bined Human

Capability For Solving

Business Problems And

Exploiting Its Intellectual

Property Human Capital Is

Inherent In People And

Cannot Be Owned By An'

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the gap between its balance sheet and its

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organizational knowledge
customer satisfaction
product innovation
employee morale
patents and trademarks
that never appear in its
financial reports only in the last few
years

'organizational capital

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organizational capital is the
value to an enterprise
which is derived from
organization philosophy and
systems which leverage the
organization's capability in
delivering goods or
services overview

organizational capital is
one of the three components of
structural capital itself a
component of intellectual
capital but as with other'
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percentage of intellectual
capital research has
focused on the concept of
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role when accounting for
the difference between the
book value of a pany and
the market value of a pany
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worth of a pany s
intellectual capital when
evaluating the firm as a
whole has been the goal of
many researchers
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its hidden roots intellectual capital is a

phrase covering corporate brainpower

information technology and relationships with customers and suppliers all of which influence a pany s ability to make money"

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divided into 1 human
capital the bined
knowledge skill
innovativeness and ability
of the pany s individual
employees to meet the task
at hand it also includes the
pany s values culture and'~~

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